Technology Ireland ICT
Skillnet

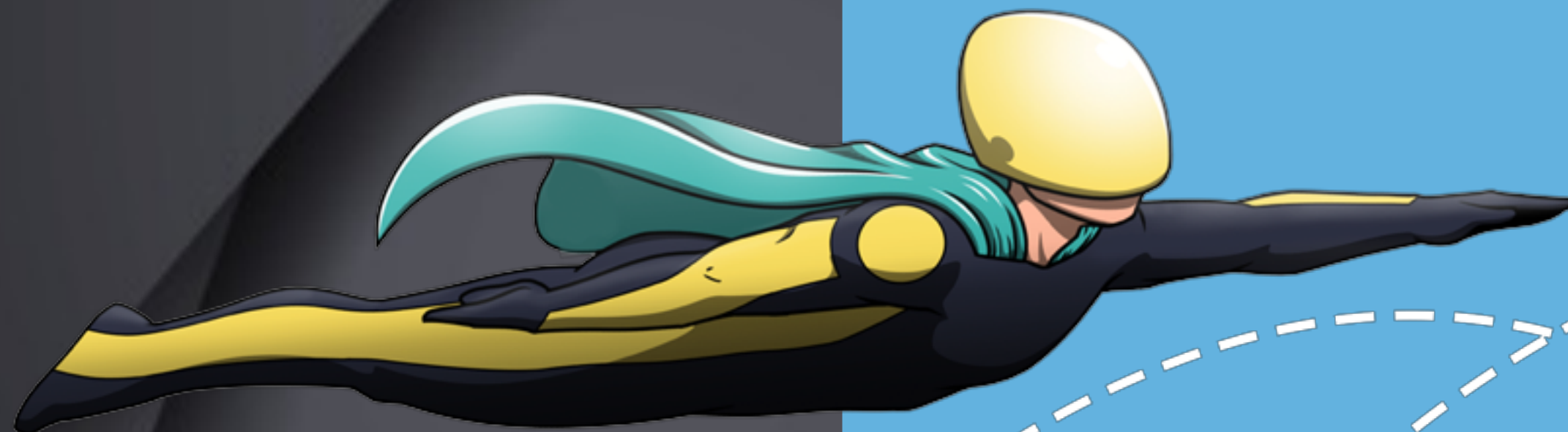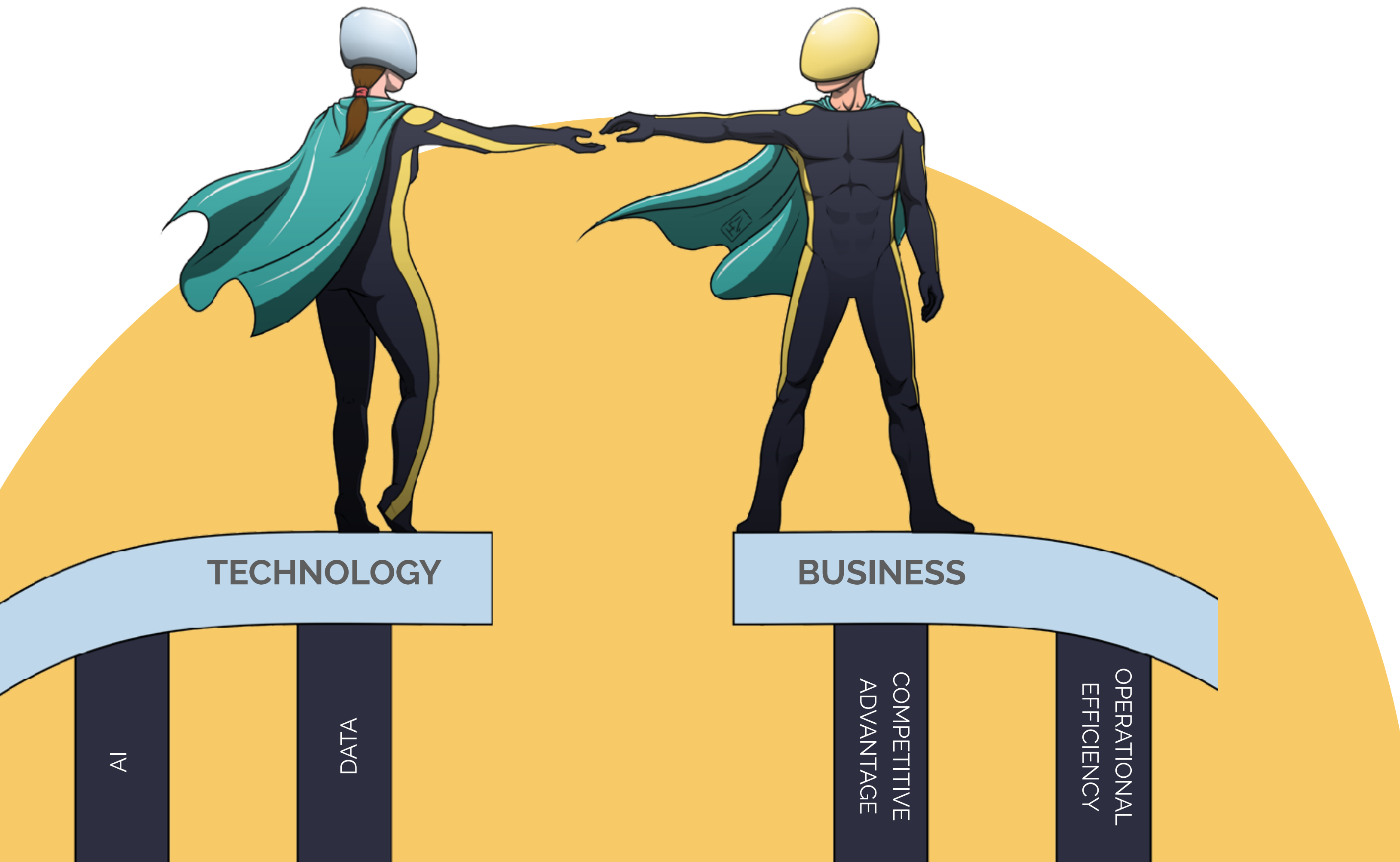**ionology**

Digital Transformation Course
for Consultants

Bridge the Gap Between Technology & Leadership

TECHNOLOGY

BUSINESS

AI

DATA

COMPETITIVE ADVANTAGE

OPERATIONAL EFFICIENCY

Leaders want to transform their business and improve competitive advantage. They need to become *Digital Innovators*.

Technologists typically deliver whatever they're asked for. It's what they're being asked for, that's the problem.

Ionology are experts at helping commercial businesses and government bodies close the gap between technology and leadership.
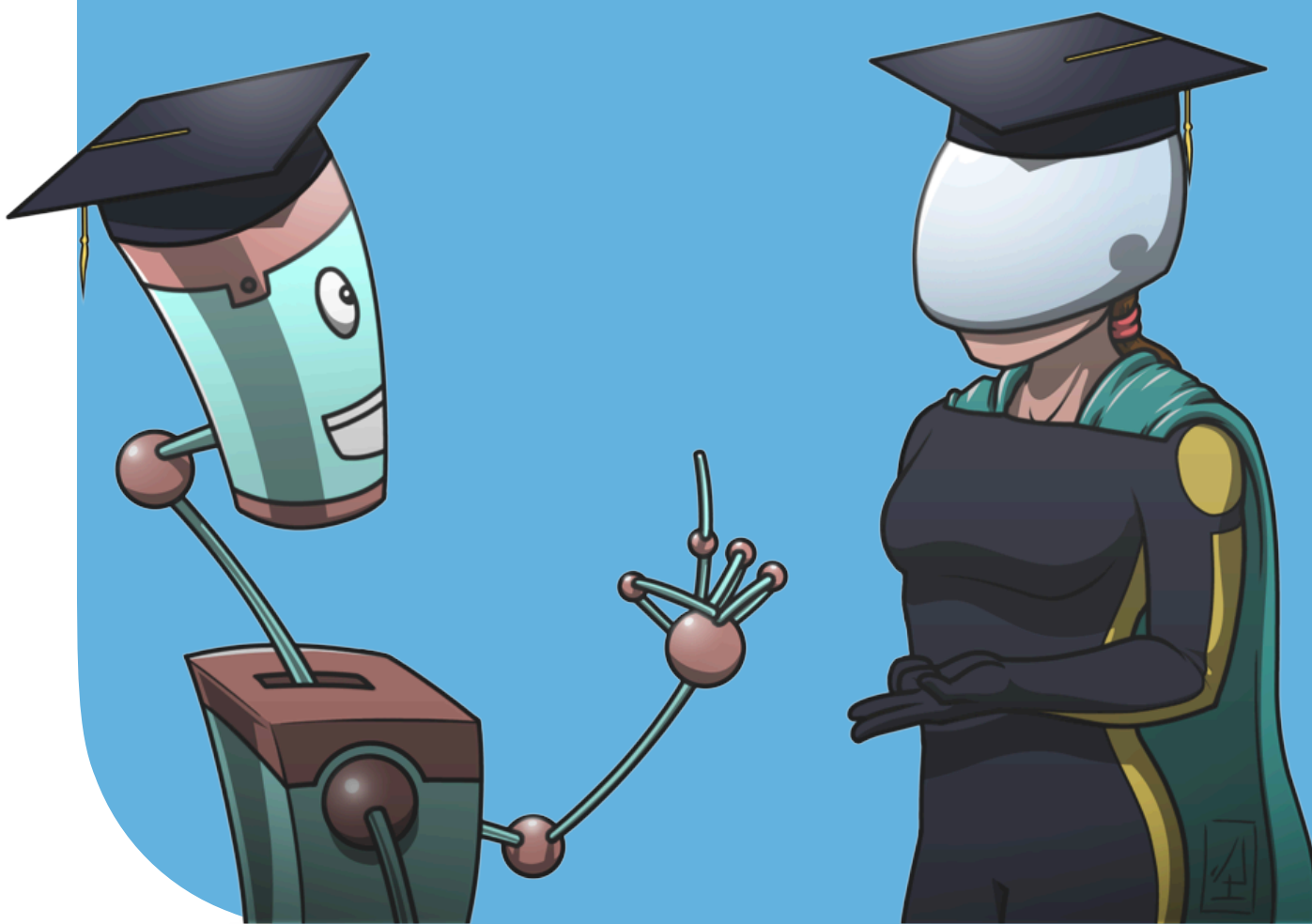
We help you create new, sustainable customer advantage powered by emerging technology

The 3 Step Pathway to Becoming a Digital Innovator

The methods used to create your success that have led you to this point are not the same methods that will create a dynamic, AI powered business of the future. It's time to switch things up!

1 EDUCATION

Close the Gap Between Leaders and Technologists

2 INNOVATION

Innovate Like a Startup, Leveraging Emerging Tech

3 COMMUNICATION

Translate Your Innovation Into a Winning Marketing Proposition

Consultants Course

Session 1 — INTRODUCING DIGITAL TRANSFORMATION FOR CONSULTANTS

Session 2 — HOW TO BUILD THE DIGITAL MINDSET

Session 3 — FRAMEWORKS FOR LEADING DIGITAL TRANSFORMATION

Session 4 — ESSENTIAL DATA FOR STRATEGIC DECISION MAKING

Session 5 — OPERATING MODELS, ROLES AND RESPONSIBILITIES

Session 6 — ROADMAPPING, OBSTACLES AND SOLUTIONS

Session 7 — LEVERAGING THE BUSINESS BENEFITS OF EMERGING TECH
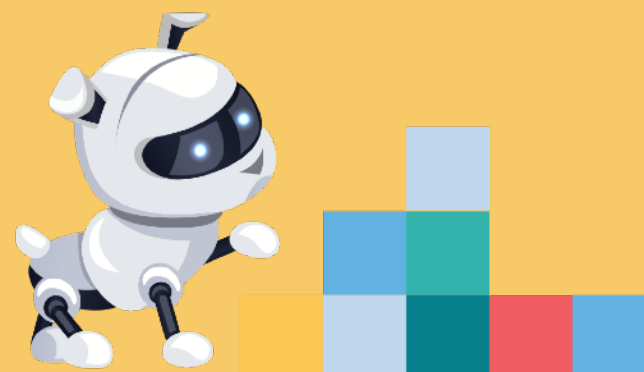
Session 8 — THE BUSINESS OF MACHINE LEARNING

Session 9 — LEADING DIGITAL INNOVATION WORKSHOPS

Session 10 — BUILDING AND TESTING DIGITAL INNOVATIONS

Session 11 — BUILDING A DIGITAL MOVEMENT

Session 12 — "SELLING" DIGITAL TRANSFORMATION

Day 1, 2 & 3 - Strategic Leadership Workshops
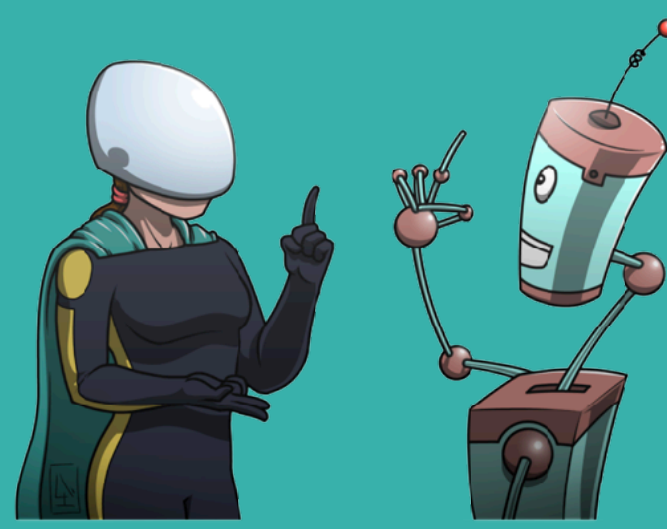
Session 1

INTRODUCING DIGITAL TRANSFORMATION FOR CONSULTANTS
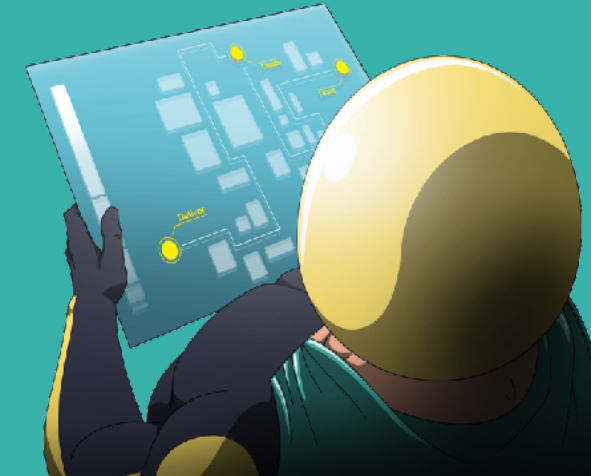
Session 2

HOW TO BUILD THE DIGITAL MINDSET

Session 3

FRAMEWORKS FOR LEADING DIGITAL TRANSFORMATION

Session 4

ESSENTIAL DATA FOR STRATEGIC DECISION MAKING

Session 5

**OPERATING MODELS, ROLES AND RESPONSIBILITIES**

Session 6

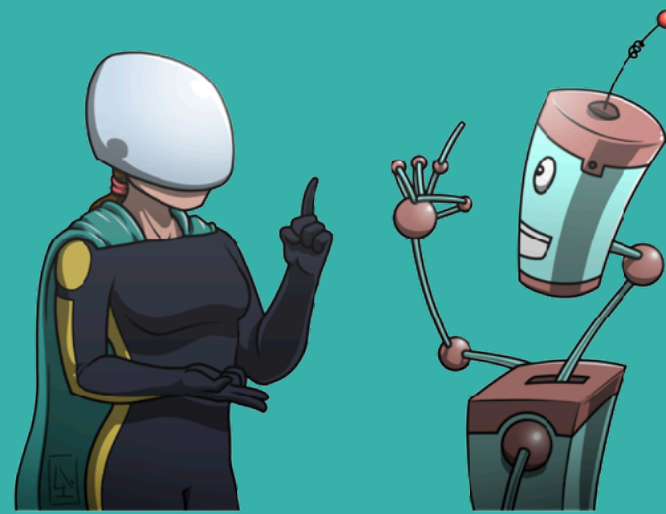**ROADMAPPING, OBSTACLES AND SOLUTIONS**

- Understand the difference between digitising and transforming
- Get to see how successful digital innovators think and lead
- Measure a business's current position in the digital economy and identify the gaps

- Examine data about amazing market and customer opportunities you never knew existed
- Find out why SWOT is dead and DATA has taken over
- Use digital transformation frameworks to examine each of your business units
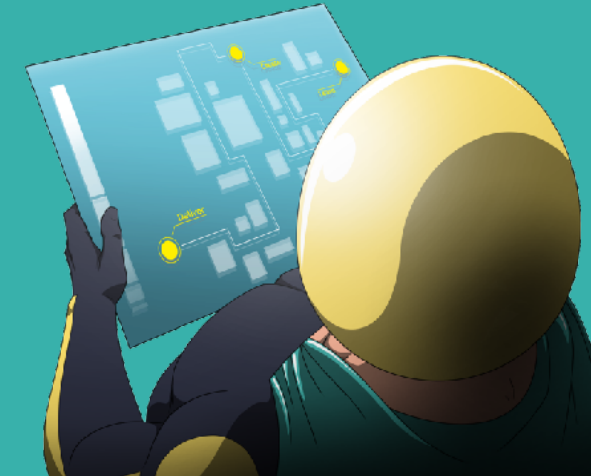
- Plot where the customer is in terms of progressing their digital transformation and the challenges they likely face
- Explore ways to build innovation resource within the business to match the strategic ambition
- Have a clear set of practical *next steps* to help deliver the strategic plans
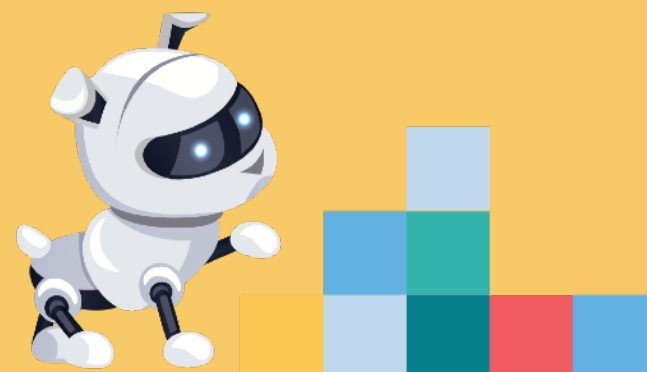
Day 3, 4 & 5 Practical Hands-on Workshops

- Make a machine learning model - (Not Technical)

- Explore how blockchain, IoT and AI are changing your business landscape

- Workshop how your business can leverage emerging technology to reposition in the digital economy

- Explore how the winners in the digital economy approach innovation

- Look at innovation methods and understand the risks

- Find the most appropriate starting projects and how to create quick wins when it comes to innovation

- Don't create a change project - create a movement!

- How to help people find their new role if displaced by emerging technology

- Test if you've created unique value that the customer loves and creates higher margin products and services for your business

Session 7	Session 8	Session 9	Session 10	Session 11	Session 12
LEVERAGING THE BUSINESS BENEFITS OF EMERGING TECH	BUSINESS CAPABILITIES OF AI	INNOVATION IN THE DIGITAL ECONOMY	INNOVATION IN THE DIGITAL ECONOMY	BUILDING A DIGITAL CULTURE	"SELLING" DIGITAL TRANSFORMATION