



NSAI

**Innovation Excellence
Programme**

Innovation Excellence Programme

Achieve Commercial Success from your Innovation Capabilities

Overview

Want to work smarter, not harder, grow revenue and win customers? Innovation can unlock that opportunity, let us provide you with the key!

Do these sound familiar?

- You have great ideas but struggle to convert them into new products and services
- You have tried to develop new capabilities, but projects took too long or didn't deliver the intended results
- You are struggling to find the right things to do for your customers
- Under pressure to try something out, you're worried about the risk of failure and the financial cost to the business

If any of these statements strike a chord, if you are ambitious for the business and committed to innovation, then this programme is the right fit for your organisation.

The Innovation Excellence Programme – Future-proof your business

You bring your ideas and we will guide your team, with a suite of tools and processes, providing you with the space, the time and the opportunity to think while creating an innovation process that converts that idea into a new business asset.

This will be **your** innovation process, one that will grow and mature with **your** business using the tools and techniques that bring you closer to **your** customer and their requirements.

That's innovation and that's the Innovation Excellence Programme.

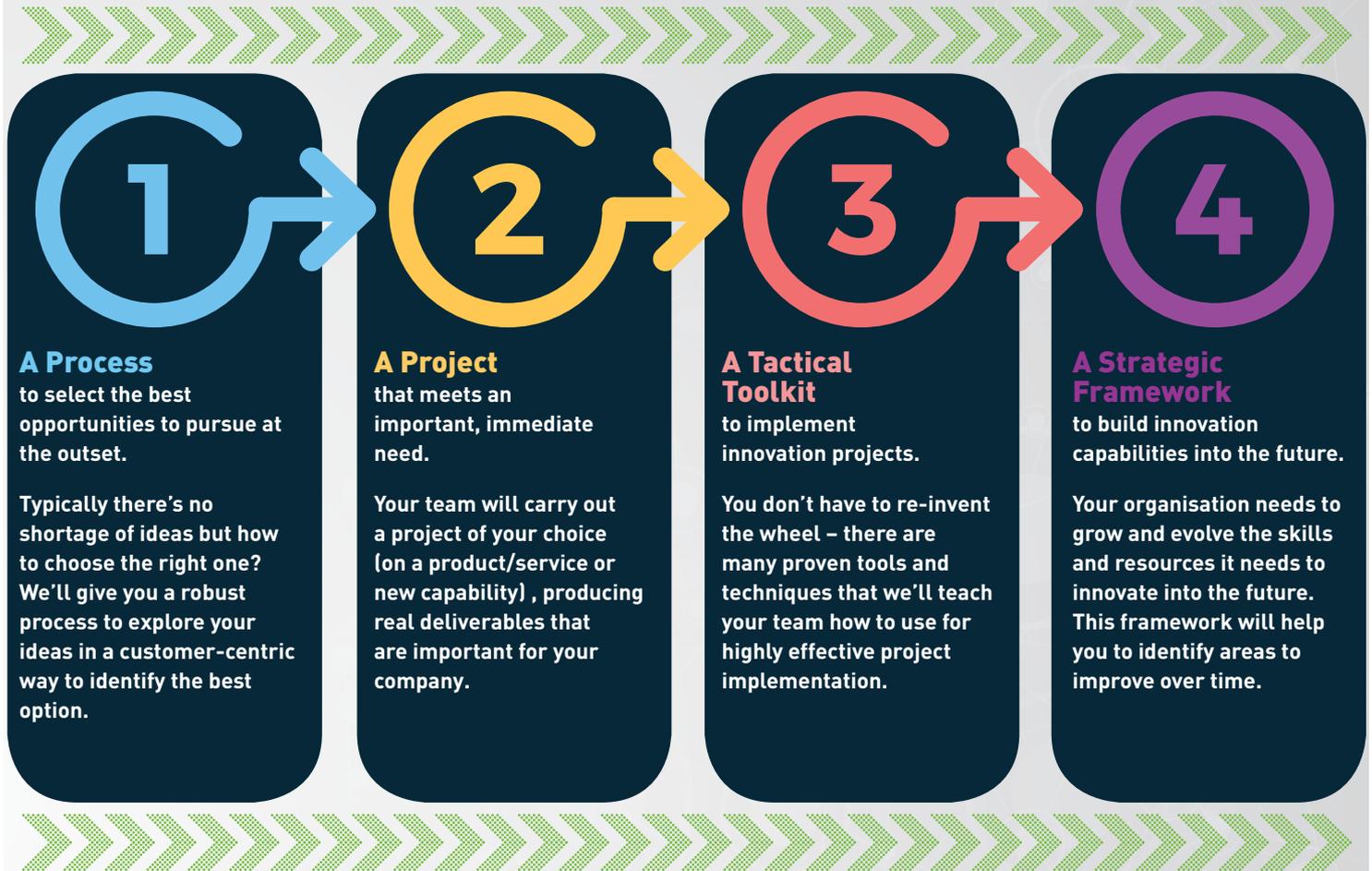
The programme takes commitment, it's a commitment that will pay dividends for your business, your customer and your people. Get ready to bring your business on a journey to even greater success!



At a price of €7,860, it is tremendous value, quite simply it's the best investment you will make in your business this year.

Programme Outline

The Innovation Excellence programme is ideal if you are looking to grow the business through the implementation of innovative ideas and technologies. Expert mentors will work with your team over three stages to deliver a strategic innovation framework.



Participation and Commitment

You will need a minimum team of 3 staff to participate in this part-time programme. Your team will need to occasionally work with other personnel to get feedback, build understanding and buy-in – and will update the management team weekly. The programme will be delivered through 12 one-day workshops in three phases.

The programme is designed to provide your organisation with innovation capabilities – such as opportunity assessment, design thinking, project management and solution delivery – to drive growth and commercial success for the business over time. Innovation requires investment and leadership and this programme represents an opportunity to instil innovation thinking into the fabric of the organisation.

Invest in Innovation, Invest in Talent

The Innovation Excellence Programme also represents an opportunity for the leaders in a business to invest in the people it knows can help drive the company forward. The programme is based on international best practice as outlined in the new ISO 56000 family of guidance standards on systematic innovation management.

Join us on this journey of discovery.

Register Now

To register your interest in this programme please email your contact details to info@ictskillnet.ie

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Technology Ireland ICT Skillnet is co-funded by Skillnet Ireland and member companies. Skillnet Ireland is funded from the National Training Fund through the Department of Education and Skills.



An Roinn Oideachais agus Scileanna
Department of Education and Skills

